

Sponsored by:

Fresh Produce
& Floral Council**Monday, July 19, 2010**

- 8:00 – 8:45 a.m. **Breakfast and Orientation**
- 8:45 – 9:45 a.m. **Produce Industry Overview**
Students are presented with an explanation of the scope of the industry and its many attributes.
Speaker: Dick Spezzano, Spezzano Consulting Service, Inc.
- 10:00 – 11:15 a.m. **Career Path Panel**
Industry professionals share their career path, the rewards/drawbacks of working in the industry, and give advice to those seeking a career in the industry.
Moderator: Leonard Batti, MIXTEC Group
Panelists: Jin Ju Wilder, Coast Produce Company; Rob McDougall, Gelson's Markets; Joe Nava, Mission Produce, Inc.; and Jan Berk, San Miguel Produce, Inc.
- 11:15 – 11:30 a.m. **Lunch**
- 11:30 – 12:45 p.m. **Travel to first tour site**
- 12:45 – 2:00 p.m. **Tour first facility**
Stater Bros. Distribution Ctr
- 2:00 – 2:30 p.m. **Travel to second tour site**
- 2:30 – 3:30 p.m. **Tour second facility**
Index Fresh, Inc.
- 3:30 – 4:30 p.m. **Return to Disneyland Hotel**
- 4:30 – 5:00 p.m. **Free time**
Down time for students and faculty to refresh for reception.
- 5:00 – 7:00 p.m. **Invitation Only Networking Reception**
Co-sponsored by:

**Tuesday, July 20, 2010**

- 7:30 – 8:00 a.m. **Goal Setting**
- 8:00 – 10:00 a.m. **Keynote Breakfast**
- 10:00 - 3:00 p.m. **Exposition**
- 3:15 – 4:15 p.m. **Wrap-Up Meeting**